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DELICATO FAMILY VINEYARDS APPOINTS NEW LEADERSHIP TO NATIONAL SALES DIVISION

NAPA (January 13, 2016) – Delicato Family Vineyards is pleased to announce the appointment of Jim Russell to Vice President National Sales, as well as the promotion of Michael Jackson to the role of Executive Vice President Sales and Marketing. Together they will be responsible for ensuring collaboration across the sales and marketing channels within Delicato Family Vineyards.

Reporting directly to Jackson, Russell will lead the Delicato Family Vineyards National Sales team to develop and implement key sales initiatives.

Russell joins Delicato Family Vineyards with more than three decades of experience in the wine industry, including senior sales leadership positions with Allied Domecq Wines USA, Rosenblum Cellars, Constellation Wines US, and most recently with C. Mondavi & Family as Vice President National Sales.

“A respected leader in the industry with an acute sense of the business, Russell is a great addition to our National Sales senior management team,” said Michael Jackson, Executive Vice President Sales and Marketing. “His experience, relationships and leadership will play a significant role in continuing to grow Delicato’s sales,” he added.

Delicato Family Vineyards is the fastest growing top ten wine company in the countryⁱ with a portfolio of powerful brands that include Bota Box, Gnarly Head, Noble Vines Collection, Belle Ambiance and HandCraft.

About Delicato Family Vineyards

Delicato Family Vineyards is a pioneering family-owned California winery founded in 1924. Three generations of the Indelicato family have guided grapes from vineyard to bottle and into homes and dining establishments around the world. Delicato Family Vineyards produces and represents wines of the highest quality made in accordance with sustainable winegrowing practices. For more information, visit www.delicato.com.

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ⁱ Nielsen TTL US Food, Drug Liquor Plus 12/05/15