

# JUXTAPŌZ

## PRESS RELEASE

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### INTRODUCING JUXTAPŌZ: A NEW LUXURY RED WINE BLEND

*Art and Wine Converge in a Project Rooted in the Freedom of Creative Expression*

**NAPA, Calif. (Sept. 3, 2014)** — Delicato Family Vineyards is pleased to announce the launch of Juxtapōz, a discerning, new luxury red wine blend from California's decorated North Coast. Crafted from an artist's perspective by Napa Valley winemaker John Killebrew, Juxtapōz is a provocative exhibition of depth, flavor and intrigue. The wine's modern style is reflected in the label, which features the progressive artwork of emerging Spanish artist, Gabriel Moreno.

"A true original, Juxtapōz is a professional and personal milestone that I am especially proud to be a part of," said John Killebrew, Juxtapōz Winemaker. "As an art minor, I have always been fascinated by the individual elements that work together to achieve a finished piece, whether it's a painting or a bottle of wine. Juxtapōz is the ultimate showcase of what can happen when great individual components work together to create something entirely new and unexpected."

Killebrew juxtaposes contrasting red grape varieties and growing regions in the North Coast to add layers of dimension and complexity to the finished wine. The inaugural 2012 vintage features a blend of Syrah, Zinfandel, Petite Sirah, Malbec and Cabernet Sauvignon, with more than 76 percent of the grapes hailing from Napa Valley.

The Juxtapōz label, an original piece of art commissioned by Barcelona native, Gabriel Moreno, channels Killebrew's approach to achieving depth and texture in the wine by using fine lines and vibrant color to juxtapose two views of one woman, interlaced to reveal the many layers of her personality.

Juxtapōz 2012 Red Wine Blend is now available for national distribution with a suggested retail price of \$24.99.

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### About Delicato Family Vineyards

Delicato Family Vineyards is a family-owned California winery founded in 1924. Three generations of the Indelicato family have guided grapes from vineyard to bottle and into homes and dining establishments around the world. Delicato Family Vineyards is steadfastly committed to crafting and representing wines of the highest quality produced in accordance with sustainable winegrowing practices. For more information, visit [www.dfvwines.com](http://www.dfvwines.com).