

FOR IMMEDIATE RELEASE

**DELICATO FAMILY VINEYARDS APPOINTS MARK MERRION AS NEW
EXECUTIVE VICE PRESIDENT OF SALES**

Napa, Calif. (December 4, 2017) – Delicato Family Vineyards, the fastest growing top-ten winery in the US, announces the appointment of Mark Merrion to executive vice president of sales. Reporting to Chris Indelicato, president and CEO, Merrion will oversee Delicato’s sales team, with the critical responsibility for driving national, international, and private label sales activity, to execute market and distribution strategies and to reach the company’s sales goals.



“Mark is a demonstrated sales leader in the industry with a history of growing brands,” said Indelicato. “He will build upon the great sales team we have in place, help us continue to foster strong distributor and retailer partner relationships, and implement the right systems to continue growing our company and our portfolio.”

Merrion joins Delicato with more than 25 years of industry experience on the supplier and distributor side. Most recently, he held the position of senior vice president - US sales & trade marketing for Treasury Wine Estates (TWE), accountable for delivering annual sales revenue and gross profit growth. Prior to TWE, Merrion held senior sales roles at Wilson Daniels, a fine wine importer and marketer in St. Helena, and Diageo Chateau

& Estates in Napa. Merrion also brings valuable industry experience from his previous positions with Young’s Market Company, The Boston Beer Company, Heublein Wines, and E.&J. Gallo Winery.

Merrion will be based in Napa Valley at Delicato’s Napa offices.



DELICATO FAMILY VINEYARDS

FAMILY FARMED SINCE 1924 - NAPA VALLEY, MONTEREY, LODI

About Delicato Family Vineyards

Delicato Family Vineyards is a family-owned company founded in 1924. Four generations of the Indelicato family have overseen vineyard operations and winemaking at their California properties, maintaining the unparalleled standards for which they are known. The Delicato portfolio includes a unique range of brands such as Bota Box, Gnarly Head, Noble Vines, Black Stallion Estate Winery, Z. Alexander Brown, Diora, Irony, Brazin, and Earth Wise. For more information, visit www.delicato.com.

MEDIA CONTACT:

Nora Feeley, Sr. Director, Communications
Delicato Family Vineyards
(707) 265-1767/(303) 589-4860
Nora.Feeley@Delicato.com