



## FOR IMMEDIATE RELEASE

### **DELICATO FAMILY VINEYARDS AND MAKE-A-WISH® GREATER BAY AREA ANNOUNCE 13 DREAM TRIPS**

*Local Wine Company and Business Partners Team Up with Make-A-Wish® Greater Bay Area  
to send 13 children and their families on dream vacations*

**Napa, Calif. (August 2, 2017)** – Today, family-owned wine company Delicato Family Vineyards (Delicato) and Make-A-Wish® Greater Bay Area announced a \$133,418.00 donation to send 13 children with a life-threatening medical condition on their dream vacations. Delicato and Make-A-Wish executives presented the trips to the families in Half Moon Bay, CA on Thursday, July 27th during a celebration dedicated to the children and their families.

“Gracias for going to Hawaii!” said Kaleo Crowley, 12, who chose to go to Oahu for his wish and is looking forward to spending time “in the hot tub, pool, ocean...and the elevator!” Kaleo will be going with his family: parents Andrea and Amber, sister Malia, and Zakko his service dog. Ten of the families whose wishes were funded by the Delicato donation attended the presentation and lunch last week. Their wishes included going to destinations such as their favorite theme parks, Hawaii, London, and Tokyo. Delicato also gave each child a unique selection of gifts to take on their journey, from toys and shoes to princess dresses.

In lieu of Delicato’s annual team building event, the company decided to celebrate and share its success by challenging its employees to raise funds for Make-A-Wish® Greater Bay Area. Between March 7th and June 30<sup>th</sup>, nine Delicato teams utilized their networking skills and fundraising efforts to generate excitement among customers and suppliers, who were very generous in helping Delicato make wishes come true, while fostering healthy competition and teamwork.

“We are honored and delighted by Delicato’s commitment to Make-A-Wish. In their willingness to reach out to their associates and contacts to support their fundraising, their employees have demonstrated the power of a wish. Through an incredible outpouring of support, they were able to far exceed their initial goal, and we are grateful to the whole Delicato network for helping us grant 13 more wishes for local children,” added Make-A-Wish® Greater Bay Area CEO, Betsy Biern.

“We chose Make-A-Wish® Greater Bay Area, because not only do they create a dream experience for a child,” noted Delicato EVP of Sales & Marketing, Mike Jackson, “but they give the child and their family the gift of something positive to look forward to. The most important thing to Delicato Family Vineyards truly is – Family.”

Organizations who joined Delicato employees in the fundraising effort by donating to Make-A-Wish® Greater Bay Area include Affinity Creative Group, Airgas USA, LLC, Arthur Engineering, Inc., A T Mobile Bottling Line, Athens Distributing of Tennessee, Capital Corrugated and Carton, Central Distributors,



Craig Stein Beverage, DAF, Demptos Napa Cooperage, Erich-Kallman, EVB, Facility Development Corp., Fedway Associates, Inc., Frye's Printing, Gallo Glass Company, General Beverage, Georgia Crown Distributing Co., Heidelberg, Heritage Solutions/Icon Design and Display, IMD Graphics, Icon Display, Imperial lithographing, Insight Resource Group, MH Architects, Major Brands, Memphis in May BBQ, Multi-Color Corporation, Nappi Distributors, News America Marketing, Ohio Valley, Packagingarts, Inc., Portocork America, Republic National Distributing Company, SACMI USA, Southern Glazer's Wine and Spirits, Southern Made, StaVin, Symbiotic Promotions, Tugboat, Inc., and Virginia Imports.

### **About Delicato Family Vineyards**

Delicato Family Vineyards is a family-owned company founded in 1924. Four generations of the Indelicato family have overseen vineyard operations and winemaking at their California properties, maintaining the unparalleled standards for which they are known. The Delicato portfolio includes a unique range of brands such as Bota Box, Gnarly Head, Noble Vines, Black Stallion Estate Winery, Z. Alexander Brown, Diora, Belle Ambiance, Brazil, HandCraft Artisan Collection, Irony, Loft, and Earth Wise. For more information, visit [www.delicato.com](http://www.delicato.com).

### **About Make-A-Wish® Greater Bay Area**

Make-A-Wish Greater Bay Area grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. In 2017 Make-A-Wish Greater Bay Area celebrates 33 years fulfilling magical wishes. During its first year of operation, in 1984, the chapter granted 27 wishes. Now one of the largest chapters nationwide, the Greater Bay Area grants over 375 wishes per year and has granted nearly 8,000 wishes to date. The chapter covers 17 Northern California counties: Alameda, Contra Costa, Del Norte, Humboldt, Lake, Mendocino, Napa, Marin, Monterey, San Benito, San Francisco, San Mateo, Santa Cruz, Santa Clara, Siskiyou, Solano and Sonoma. The goal of Make-A-Wish is to grant a wish to every eligible child in its territory. Anyone can suggest a child for a wish. For more information or to refer a child for a wish, please call 415/982-9474 or visit [www.SF.Wish.org](http://www.SF.Wish.org).

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