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**HANDCRAFT™ WINES EXTENDS COMMUNITY SUPPORT OF BREAST CANCER AWARENESS  
WITH “TAKE THE FIRST STEP” FACEBOOK CAMPAIGN**

**Napa, Calif. (August 10, 2015)** — [HandCraft Wines](#) announces “Take the First Step,” a Facebook campaign launched to donate funds to participants walking and running for breast cancer support organizations, as well as other charitable causes nationwide. Now live on the [HandCraft Facebook page](#), “Take the First Step” invites people\* participating in 3-Day, 2-Day and other cause-focused walks and runs across the country to enter to win a \$250 contribution towards their fundraising goals. Running through November, a winner will be selected and virtually announced bi-weekly on Facebook.

Since the launch of HandCraft Wines in 2012, HandCraft has contributed over \$230,000 to support breast cancer awareness, prevention and research, with HandCraft founder and third-generation wine proprietor, Cheryl Indelicato at the forefront.

“Breast cancer has touched thousands of families, in addition to my own, and I am blessed to have the opportunity to support the cause at the community and national levels through HandCraft,” said Indelicato. “In anticipation of Breast Cancer Awareness Month coming up in October, “Take the First Step” hosted by HandCraft is a socially-charged, grassroots effort to spread awareness and support of those making a difference in their communities.”

“Take the First Step” is an extension of Indelicato’s personal involvement in the breast cancer walking community. This year marks her fourth year leading a group (Team HandCraft) in multiple breast cancer awareness walks across the country, including a 3-Day (60 mile) race for the cure.

\*Contest entrants must be 21+ and US residents. For all official rules, please visit the [HandCraft’s Facebook page](#).

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**About HandCraft Wines**

HandCraft Wines are crafted by [Delicato Family Vineyards](#), a family-owned California winery founded in 1924. Three generations of the Indelicato family have guided grapes from vineyard to bottle. Delicato Family Vineyards is steadfastly committed to producing and representing wines of the highest quality in accordance with sustainable winegrowing practices. Launched in early 2012, HandCraft Wines celebrates Cheryl Indelicato’s California home and Italian heritage. For more information about HandCraft visit [www.HandCraftWines.com](http://www.HandCraftWines.com) or [www.facebook.com/HandCraftWines](http://www.facebook.com/HandCraftWines).